

**BENSON & HEDGES  
REPORT  
ST. LOUIS, MO  
BLACK EXPO**

**JULY 26TH THRU 27TH 1997**

**DATE:** JULY 26 THRU 27, 1997

**EVENT:** ST. LOUIS BLACK EXPO

**CITY & STATE:** ST. LOUIS, MO

**VENUE:** AMERICAN CENTER  
801 CONVENTION PLAZA

**AGENCY:** PROMOTIONS UNLIMITED  
CONTACT: TERRIANNE M. GAUSE  
(618) 398-1947 / 583-9241PGR / FAX (618) 398-6839

**NAME GEN:** JULY 26 330  
JULY 27 320

**PACK SALES:**

**ATTENDANCE:** JULY 26 23,000  
JULY 27 18,000

**WEATHER:** JULY 26 96 DEGREES  
JULY 27 92 AND THUNDERSTORMS

**# OF WORKERS:** 8 A DAY

**HRS WORKED:** 173 HOURS

**NOTE:**

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**BENSON & HEDGES  
ST. LOUIS, BLACK EXPO  
JULY 26 THRU 27**

**PACK SALES**

**BROUGHT 10 CARTON AT \$16.99 EACH=\$169.90**

**SOLD FOR \$2.00 PER PACK @ \$20.00 A CARTON**

**SOLD 5 CARTONS AND 4 PACKS @ \$2.00 A PACK=\$108.00**

**RETURNING 4 CARTONS AND 6 PACKS**

**DIFFERENCE OF SALE AND CIGARETTES BROUGHT IS \$61.90 OWED TO  
JEWETTE, WHICH WILL SHOW ON EXPENSE REPORT (\$61.90).**

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**BENSON & HEDGES  
ST. LOUIS-BLACK EXPO  
JULY 26 THRU 27****INVENTORY**

Items	Pick-Up	Gv-Awy	Crew		Rtmd
1. Round Ashtray	100	100	0	0	0
2. Square Ashtray	72	72	0	0	0
3. Cigarette Case	50	50	0	0	0
4. Silver Lighter	43	31	0	0	12
5. Key Chain	50	50	0	0	0
6. Light-Up Pen	50	50	0	0	0
7. Hat	72	72	9	0	0
8. T-Shirt	72	72	9	0	0
9. Watch	50	22	0	0	28
10. Photo Album	48	48	0	0	0
11. Tote Bag	50	41	9	0	0
12. Beach Chair	24	24	0	0	0
13.					
14. ** Name Gen. Lighter	3000	1000	0	0	2000
15.					
16.					
17.					

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